Get Found.

Example Physio: visibility scorecard

Physiotherapy clinic
Vancouver, BC
Example only

Your local searches

Map results as someone in Vancouver, BC sees them.

Search	Your spot
physio vancouver	#9
physiotherapy near me	#12
sports physio vancouver	#4
physio clinic kitsilano	#2
vestibular physiotherapy vancouver	Not showing

AI answers

What AI assistants say when a customer asks.

Question	You
ChatGPT "Who offers sports physio in Vancouver?" Named 5 clinics, not this one.	Not mentioned
ChatGPT "Best physio clinic in Kitsilano?" Listed 3rd, described as 'good for runners'.	Mentioned
Google AI Mode "Physio for dizziness in Vancouver?" Named 3 clinics that list vestibular care.	Not mentioned

You vs the top 3 nearby

Business	Rating	Reviews	Photos	Last post
Example Physio	**4.9**	**31**	**12**	**Never**
Top clinic nearby	4.8	284	160	4 days ago
Second clinic nearby	4.7	197	88	2 weeks ago
Third clinic nearby	4.8	143	64	Never

Your 3 biggest gaps

1. 31 reviews vs an average of 208 for the top 3. Your rating is higher, but review count is holding you back.
2. 12 photos vs an average of 104, and no posts on your Google profile.
3. Vestibular care isn't on your profile or website, so you don't show up when people search for it.

Your details across the web

Apple Maps Old phone number	Wrong details
Bing Places	Not listed
Yelp No hours listed	Incomplete
Facebook	Correct

Website and demand

Google has indexed your site examplephysio.ca	Yes
Mobile speed (Google PageSpeed)	54/100
Monthly searches for your main services Across 4 main searches	~1,900

What we'd fix first

1. Ask every patient for a review after their visit, with a direct link and QR code at the front desk.
2. Fix the Apple Maps phone number, set up Bing Places and add hours to Yelp.
3. Add vestibular physio to your Google profile services and publish a page about it on your site.